# PAYTON LEE WALKER

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## **PROFESSIONAL PROFILE**

2X Emmy-nominated solo host for the market's first lifestyle television show in Huntsville, AL.

Skilled in all elements of producing, editing, and delivering a one-hour broadcast.

A native of North Carolina with deep professional and personal roots throughout the Southeast.

#### **EXPERIENCE**

# WAFF, NBC Huntsville (www.tvliving.com)

Jan 2021 - Present

Anchor / Host of Tennessee Valley Living – a live, one-hour lifestyle show airing M-F, 11AM-12PM CST. Responsibilities include:

- Conducting interviews: Dolly Parton, Kenan Thompson, ZZ Top's Billy Gibbons, Tamron Hall, Jeffrey Earnhardt., Walker Hayes,
   Candace Cameron Bure, Sen. Tommy Tuberville, SNL's Chris Kattan, Thomas Rhett, Dancing with the Stars' Derek Hough
- Serving as TV personality for Corporate Gray Television syndicated material
- Working with clients to deliver innovative sponsored content
- Developing editorial content
- Delivering special coverage live shows from the field
- Developing social media content that generates hundreds of interactions
- Producing (ENPS) and Editing (Edius)
- Emceeing events / Making public appearances

#### WAFF, NBC Huntsville (www.waff.com)

Jul 2019 - Dec 2020

Anchor / Reporter / Producer. Responsibilities include:

- Producing and anchoring a live, 2-hour newscast on weekend mornings
- Reporting live from the field and creating daily content for weekday newscasts

#### WBTV, CBS Charlotte Summer Intern

Jun - Aug 2018

# WCNC, NBC Charlotte Summer Intern

Jun – Aug 2018

## <u>UNC-Chapel Hill</u> Jan 2016 – May 2019

Anchor / Reporter for UNC-CH's weekly newscast covering campus, regional and national news. Key awards include:

- 1st place in RTDNAC and BEA competitions
- Semifinalist in Hearst competition
- Voted Top Newcomer and Ace Reporter by students and staff
- Game coverage, including press conferences with head coaches Larry Fedora / Roy Williams and selected players

## **Independent and Volunteer Projects**

- The Billy Graham Library: on-camera personality for new hire online training programs
- The Walker Consulting Group: on-camera personality for sales and customer service training programs

## **EDUCATION / AWARDS / INTERESTS**

- UNC-Chapel Hill: GPA 3.8, Summa Cum Laude, BA in Broadcast Journalism
- Outstanding Graduating Senior one of five awarded in a class of nearly 400 students in School of Media and Journalism
- Interests: Church, Piano, French, Cooking, Tar Heel Sports